

CITY OF RALEIGH PUBLIC ART AND DESIGN BOARD

FY 2021- 2022 WORK PLAN

The Public Art and Design Board (PADB) proposes the following projects, programs and activities for the 2020-2021 fiscal year. All goal areas align with COR Strategic Plan Arts and Cultural Resources Goals and Objectives 1, 2. Specific alignments with Raleigh Arts Plan (RAP) goals are noted below.

PADB Mission: The mission of the Public Art and Design Board is to promote and facilitate the inclusion of art into Raleigh’s public realm by means of an established process that creates connections between artists, partners and communities for the purpose of enhancing the City’s vitality.

PUBLIC ART LEADERSHIP AND ADVOCACY Improve the quality of life in the City of Raleigh through public art, and educate the public and stakeholders about the importance of public art.

1. Participate in developing a Public Art Plan (RAP Goal 5.11) as well as support the inclusion of public art in other City of Raleigh plans and studies.
2. Continue to work toward a broader geographic distribution of public art throughout Raleigh’s Neighborhoods (RAP 5.14) and work to increase the presence of public art in historically under-engaged neighborhoods.
3. Continue to participate in place-making discussions with City planning departments including area plans, master plans and the development of capital improvement projects (RAP Goal 5.1).
4. Encourage the inclusion of public art in private development (RAP Goal 4.5, 5.13 / PRCR 2.4) through consultation, connections to local artists, sharing best practices and exploring policy.
5. Review and update the Public Art Policy to reflect changes in ordinances and additional policies as they pertain to public art and the Municipal Art Collection.
6. Work to develop a broader funding approach for public art that provides flexibility and encourages public art funding through partnerships with private property owners, developers, universities, healthcare institutions, other government agencies. (RAP Goal 5.13 / PRCR 2.4)
7. Use education to create awareness of the public art program and the Public Art and Design Board. Continue discussions with civic, business, education and government leaders on the importance and relevance of public art in Raleigh (Supports COR Plan A&CR Initiatives 2.1, 3.1, 3.2. 3.3 and RAP 5.1).

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8. Consult with staff on developing an online hub with information and best practices for creative city making and public art including citizen-initiated process and toolkits for preferred project types. (RAP Goal 3.6)
9. Design and implement a Pre-Qualified Artist Registry for public art projects to increase the pool of public artists applying for projects and to keep Raleigh's public art projects competitive. (RAP 1.3, 4.3). Expand the pool by implementing Professional Artist Development Programs.
10. Continue to overcome barriers that prevent engagement with public art, using technology and other means, to increase access to public artworks.
11. Continue to work to create and maintain public art in the community which addresses the ongoing need for social, cultural, and economic equity for historically under-engaged neighborhoods, in respect to allocations, professional development programs, and other opportunities.
12. Continue to cultivate programs like the Public Art Mentorship Program to help local artists develop their skills as public artists.
13. Continue to work with the community to document local histories, including recording Oral Histories, scanning community photographs, and capturing portraits.
14. Advise staff in methods for archiving and sharing community oral histories and photographs.
15. Continue to support deeper community engagement. An example is working with local history-keepers to share their stories in consultation with selected New Bern Avenue Bus Rapid Transit (BRT) Artists and potentially influence the station art in the community.
16. Continue to expand opportunities for more temporary public art projects.